

Lutheran Printing Services: Student-Run Business Launches at Milwaukee Lutheran

Milwaukee Lutheran Middle & High School is proud to announce that Lutheran Printing Services (LPS) is the newest student-operated business under the school's Free Enterprise Academy. LPS gives students the unique opportunity to engage in every aspect of running a real business—an experience that opens doors, builds practical skills, and jump starts their career paths.

At LPS, students don't just simulate a business—they are the business. They design real products for real customers, turning creative ideas and raw materials like paper and ink into professional, paid-for print solutions. Through this hands-on process, students experience every facet of a working company, including pricing, production, inventory, billing, and meeting deadlines with organization and efficiency.



The work is both fun and challenging, allowing students to take pride in what they produce. They discover that great work is rewarding, it builds confidence and satisfaction. As students collaborate, they build essential workplace skills such as time management, communication, dependability, and teamwork. They also learn to value customer service—keeping clients informed, happy, and eager to return—while maintaining and enhancing the reputation of both LPS and Milwaukee Lutheran.



More than just a school project, LPS helps students see how building valuable skills today can shape their careers tomorrow. They are learning what it means to serve others through business, bringing value not only to the customer but also to the enterprise and themselves.

Lutheran Printing Services would not be possible without the generous support of Bill and Marian Nasgovitz, whose deep commitment to the Free Enterprise Academy continues to transform students' lives. Their investment in future generations ensures that young people are equipped to lead with character, creativity, and competence.

Special recognition also goes to Shannon Whitworth, Director of the Free Enterprise Academy, whose vision and leadership have driven the program's growth, and to Jason Jurss, the dedicated teacher leading Lutheran Printing Services. His mentorship ensures that students are supported as they navigate the exciting challenges of entrepreneurship.

Lutheran Printing Services stands as a testament to what students can achieve when given the tools, guidance, and opportunity to lead.

